

EXHIBITOR & SPONSORSHIP OPPORTUNITIES – SALT LAKE CITY

Resource Booth Options: Limited Number Available!

| Exhibitor Categories | Cost | Included complimentary registrations | Website Recognition Logo & Link | Social Media Shout Outs | Quarter page Ad in Program | Half page Ad in program | Full page Ad in program |
|--|-------|--------------------------------------|---------------------------------|-------------------------|----------------------------|-------------------------|-------------------------|
| Non-Profit or Government Entities There are a limited number of standard booths reserved for non-profit and government entities. | \$200 | 2 | included | | included | +\$50 | +\$100 |
| Standard Booths Booths #1-10, 15-27, 30-32 | \$350 | 2 | included | | included | +\$50 | +\$100 |
| Premium Booths Booths #34-39, 11, 14 <i>Guaranteed increased traffic.</i> Located on the wall between the entrance doors to the two major breakout session rooms. | \$550 | 3 | included | 1 | included | +\$50 | +\$100 |
| Premium Plus – Booths #12, 13, 33, 40 <i>Guaranteed visibility and traffic.</i> Located in the entrance area for two major breakout sessions with an additional table. | \$700 | 3 | included | 2 | | included | +\$100 |
| Diamond Booths – Booths #28 & 29 The location of these booths guarantees that <i>every attendee</i> will walk by your booth. They are also larger than the standard 10' X 10' and can accommodate two additional tables. | \$850 | 4 | included | 3 | | included | +\$100 |

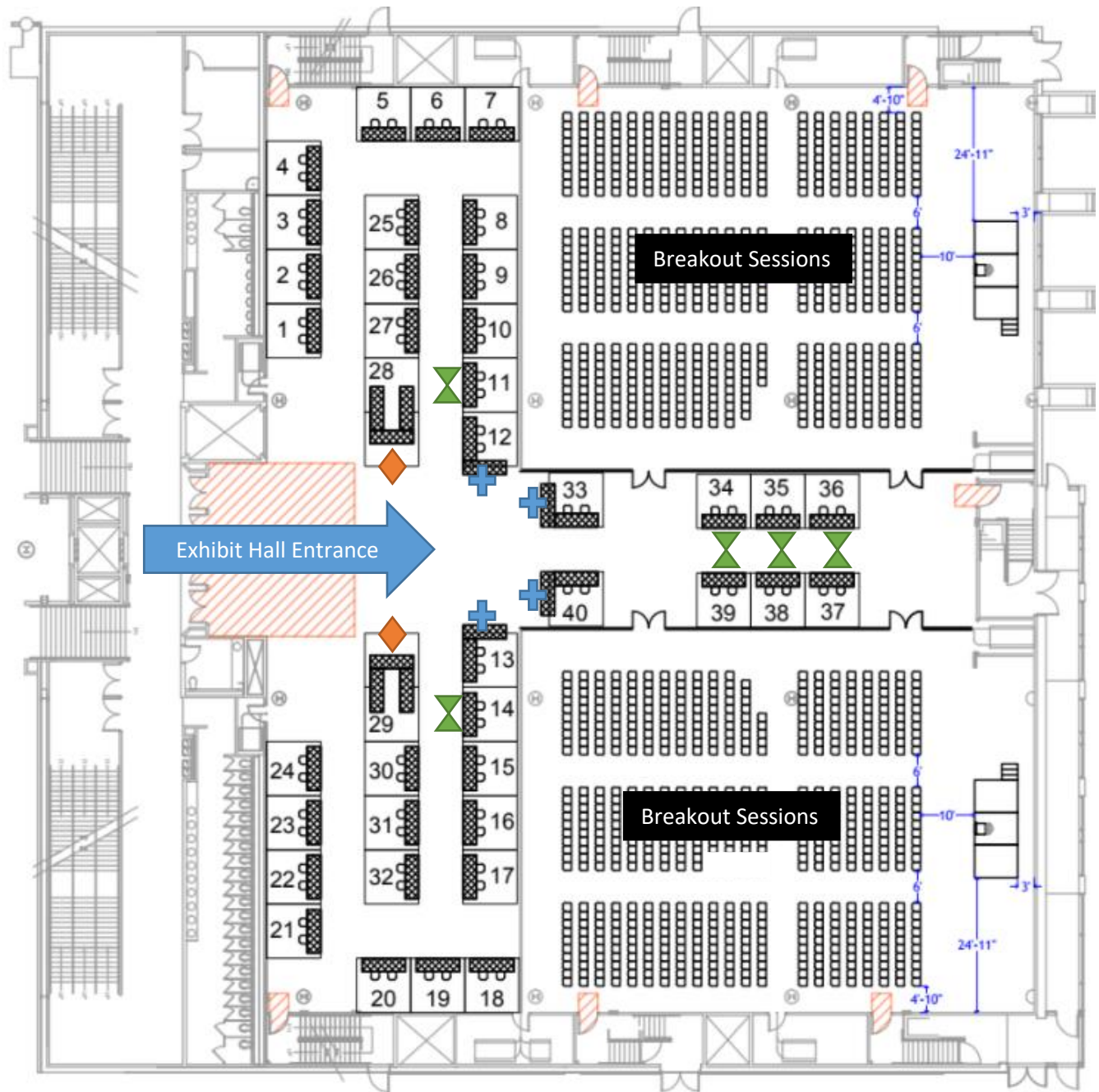
Additional costs: Power and internet connection will be contracted and billed separately.

All booths are 10' X 10' and include: 8' topped and draped table, and 2 chairs.

Sign up now: <http://utahcoalition.org/exhibitwithus/>

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Resource Booth Map – Salt Palace, Room 255



Standard Booths: #1-10, 15-27, 30-32

➤ Premium Booths: #34-39, 11, 14

⊕ Premium Plus Booths: #12, 13, 33, 40

◆ Diamond Booths: #28 & 29

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Exhibitor Resource Booth Agreement

Detail Summary

- Saturday, February 23, 2019 at the Salt Palace Convention Center in Salt Lake City, UT
- Booth setup starts at 7 am to be completed by 7:30 am.
- Conference registration begins at 8 am.
- Conference program runs from 9 am to 4:40 pm.
- Please plan to have your booth display up until 5:00 pm.

Resource Booth Cancellation policy

- All cancellations need to be submitted in writing to Amy Smith, Executive Director, at amy@utahcoalition.org.
- Refunds will be issued until February 22, 2019, 30 days prior to the event, and are subject to a \$50.00 cancellation fee.
- All cancellations received after February 22, 2019 will forfeit full registration fees and no refunds will be given.

Booth Information

- Each booth is 10' X 10' and will include an 8' table draped and skirted in black and two chairs.
- Signs need to be free standing – nothing can be attached to the walls of the Salt Palace.
- Please do not share your space with another exhibitor without approval from UCAP.
- Wi-Fi is not included in your registration. If you need an Internet connection, you will be able to purchase it for \$15 - \$75 onsite. Just open a browser and the order options will appear.
- Electricity is not included in your registration. Due to Salt Palace rules, all electrical power must be set up through an approved contractor. If you need power at your booth, please contact Laura Palmer, UCAP Event Director at laura.palmer@utahcoalition.org.
- You will be able to choose your booth during the online application. There is no way to hold booth space. It is sold on a first come first serve basis.
- Salt Palace rules require that exhibitors may not sell or give away food or beverages. The only exception is small, bite size treats. They may not be full size – for example, cookies would need to be cut into pieces.

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Shipping & Receiving

Boxes and displays can be shipped directly to the Salt Palace for the event. Exhibitors can use the Salt Palace Business Center to receive and ship items. More information about the services provided by the business center can be found here: <https://www.visitsaltlake.com/salt-palace-convention-center/exhibit-meetings/business-center/>. Shipping requests can be made here: <https://ww04.elbowspace.com/secure/20151117111035936178>.

Program Ad Information

- Send your included program ad to laura.palmer@utahcoalition.org by **January 7, 2019**.
- Format:
 - Quarter page: 3.5" wide x 4.75" high, full color, jpeg or pdf.
 - Half page: 7.5" wide X 5" high, full color, jpeg or pdf.
 - Full page: 7.5" wide X 10" high, full color, jpeg or pdf.

Conference Registration Information

- Each booth type comes with a designated number of complimentary registrations. If you need additional registrations, contact Laura Palmer, Event Director at laura.palmer@utahcoalition.org.

Tax Information

- All sales you make at the conference will be subject to Utah State Special Events Tax. We will provide the information you give us to Utah State. They will contact you for additional information.

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