

EXHIBITOR & SPONSORSHIP OPPORTUNITIES – SALT LAKE

On behalf of the individuals and families that we serve, you are invited to join us next year at our annual conference in Salt Lake City, UT.



Event Profile

Sponsored by the Utah Coalition Against Pornography (UCAP), the conference will include breakout sessions on a variety of topics including talking about pornography issues with children, reviving struggling relationships, safeguarding the technology in your home, and healing from the effects of pornography.

Keynote Speakers:

Speakers have been invited and we are anxiously awaiting their acceptance. Announcements will be made by December 1, 2018.

Attendee & Visitor's Profile

The UCAP Conference draws local attendees and visitors from the Wasatch front. The conference is designed to help leaders and families feel more confident and effective helping others to live happier lives free from pornography by providing solutions and support.

- Anticipated Attendance: 2,800

Event Details

- Date: Saturday, February 23, 2019
- Location: Salt Palace Convention Center
100 South West Temple, Salt Lake City, UT 84101

Exhibitor & Sponsorship Opportunities

Exhibitor
Resource
Booth

Program &
Website
Advertisement

Premium
Sponsorship
Opportunities

EXHIBITOR & SPONSORSHIP OPPORTUNITIES – SALT LAKE

Conference Schedule

7:00 AM	Exhibitor Move-In
8:00 AM	Registration & Check-in, Resource Booth Open
9:00 – 10:00 AM	Welcome & Opening Keynote Speaker
10:00 – 10:20 AM	BREAK – Visit Booths
10:20 – 11:15 AM	Session 1 Breakout Sessions
11:15 – 11:30 AM	BREAK – Visit Booths
11:35 – 12:30 PM	Session 2 Breakout Sessions
12:30 – 2:00 PM	BREAK – Lunch
2:00 – 2:55 PM	Session 3 Breakout Sessions
2:55 – 3:10 PM	BREAK – Visit Booths
3:10 – 4:00 PM	Closing Keynote Speaker
4:00 – 4:40 PM	Post conference meet and greet with speakers
5:00 PM	Resource booths close

EXHIBITOR & SPONSORSHIP OPPORTUNITIES – SALT LAKE CITY

Resource Booth Options: Limited Number Available!

Exhibitor Categories	Cost	Included complimentary registrations	Website Recognition Logo & Link	Social Media Shout Outs	Quarter page Ad in Program	Half page Ad in program	Full page Ad in program
Non-Profit or Government Entities There are a limited number of standard booths reserved for non-profit and government entities.	\$200	2	included		included	+\$50	+\$100
Standard Booths Booths #1-10, 15-27, 30-32	\$350	2	included		included	+\$50	+\$100
Premium Booths Booths #34-39, 11, 14 <i>Guaranteed increased traffic.</i> Located on the wall between the entrance doors to the two major breakout session rooms.	\$550	3	included	1	included	+\$50	+\$100
Premium Plus – Booths #12, 13, 33, 40 <i>Guaranteed visibility and traffic.</i> Located in the entrance area for two major breakout sessions with an additional table.	\$700	3	included	2		included	+\$100
Diamond Booths – Booths #28 & 29 The location of these booths guarantees that <i>every attendee</i> will walk by your booth. They are also larger than the standard 10' X 10' and can accommodate two additional tables.	\$850	4	included	3		included	+\$100

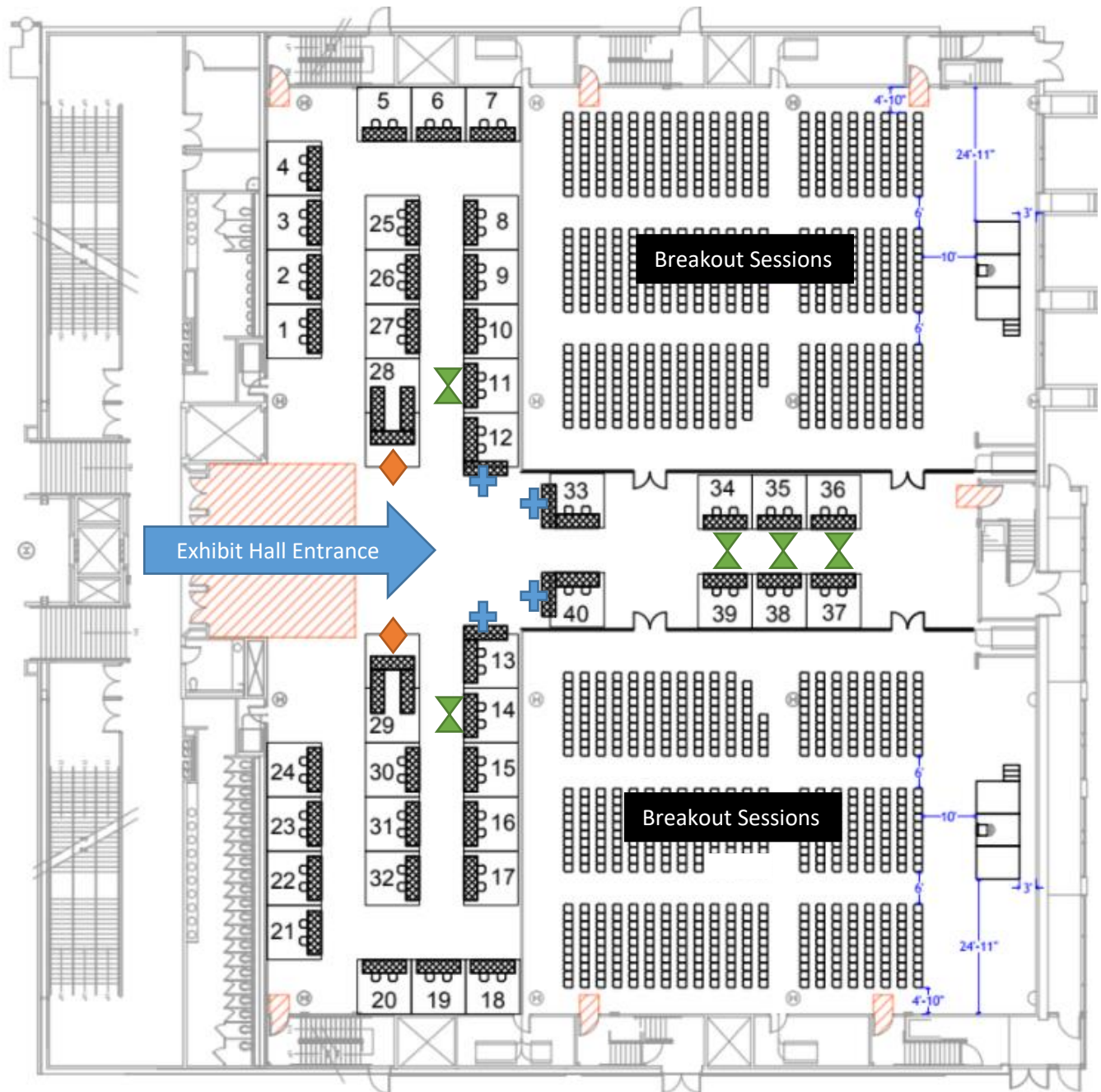
Additional costs: Power and internet connection will be contracted and billed separately.

All booths are 10' X 10' and include: 8' topped and draped table, and 2 chairs.

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Resource Booth Map – Salt Palace, Room 255



Standard Booths: #1-10, 15-27, 30-32

✕ Premium Booths: #34-39, 11, 14

⊕ Premium Plus Booths: #12, 13, 33, 40

◆ Diamond Booths: #28 & 29

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Program & Website Advertisement

Program and website advertisement is included with every resource booth purchase. It is also available separately and is a great way to get visibility for your organization. Our printed program will be in front of all of the participants at the Conference. They will look at the schedule and speaker information as well as take notes and review resources. Many past participants have shared that they review the notes and resources throughout the year. Put your message in front of all attendees!

Program Ads	Cost	Size	Website Logo & Link
Quarter page	\$50	3.5" X 4.75"	+\$50
Half page	\$100	7.5" X 5"	+\$50
Full page	\$150	7.5" X 10"	Included

Examples from previous years:



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Premium Sponsorship Opportunities

In addition to resource booths and program advertisement, UCAP is offering several new premium sponsorship opportunities! These options come with increased public announcements and awareness. Take your advertising a step further!

Back Page Program Advertisement - \$3,000

Upgrade your program ad to the back cover and be seen by all attendees. Your full page, full color ad will be featured on the back cover of our program, securing your visibility. Your \$3,000 sponsorship includes:

- Full page, full bleed, back cover advertisement
- Three social media shout-outs during the two months leading up to the conference
- One eNewsletter mention the month of the conference – February
- One podium mention during the opening session of the conference

Participant Note Paper - \$300/page

Attendees want a place to keep their notes and refer to them in the months to come. Provide that space for them by adding note pages to the program. Each page will include your banner ad size logo at the top of each side of the page with additional lines and space for the attendees to take notes. These pages will be valuable references for attendees that that will keep for the future reference. Your \$300 sponsorship includes:

- Banner ad size advertising (7.5" wide X 2" high) at the top of each side of the note page
- One page of note paper included in the printed program

Contact Amy Smith, amy@utahcoalition.org or 425.577.4855, for further details!

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Exhibitor Resource Booth Agreement

Detail Summary

- Saturday, February 23, 2019 at the Salt Palace Convention Center in Salt Lake City, UT
- Booth setup starts at 7 am to be completed by 7:30 am.
- Conference registration begins at 8 am.
- Conference program runs from 9 am to 4:40 pm.
- Please plan to have your booth display up until 5:00 pm.

Resource Booth Cancellation policy

- All cancellations need to be submitted in writing to Amy Smith, Executive Director, at amy@utahcoalition.org.
- Refunds will be issued until February 22, 2019, 30 days prior to the event, and are subject to a \$50.00 cancellation fee.
- All cancellations received after February 22, 2019 will forfeit full registration fees and no refunds will be given.

Booth Information

- Each booth is 10' X 10' and will include an 8' table draped and skirted in black and two chairs.
- Signs need to be free standing – nothing can be attached to the walls of the Salt Palace.
- Please do not share your space with another exhibitor without approval from UCAP.
- Wi-Fi is not included in your registration. If you need an Internet connection, you will be able to purchase it for \$15 - \$75 onsite. Just open a browser and the order options will appear.
- Electricity is not included in your registration. Due to Salt Palace rules, all electrical power must be set up through an approved contractor. If you need power at your booth, please contact Laura Palmer, UCAP Event Director at laura.palmer@utahcoalition.org.
- You will be able to choose your booth during the online application. There is no way to hold booth space. It is sold on a first come first serve basis.
- Salt Palace rules require that exhibitors may not sell or give away food or beverages. The only exception is small, bite size treats. They may not be full size – for example, cookies would need to be cut into pieces.

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Shipping & Receiving

Boxes and displays can be shipped directly to the Salt Palace for the event. Exhibitors can use the Salt Palace Business Center to receive and ship items. More information about the services provided by the business center can be found here: <https://www.visitsaltlake.com/salt-palace-convention-center/exhibit-meetings/business-center/>. Shipping requests can be made here: <https://ww04.elbowspace.com/secure/20151117111035936178>.

Program Ad Information

- Send your included program ad to laura.palmer@utahcoalition.org by **January 7, 2019**.
- Format:
 - Quarter page: 3.5" wide x 4.75" high, full color, jpeg or pdf.
 - Half page: 7.5" wide X 5" high, full color, jpeg or pdf.
 - Full page: 7.5" wide X 10" high, full color, jpeg or pdf.

Conference Registration Information

- Each booth type comes with a designated number of complimentary registrations. If you need additional registrations, contact Laura Palmer, Event Director at laura.palmer@utahcoalition.org.

Tax Information

- All sales you make at the conference will be subject to Utah State Special Events Tax. We will provide the information you give us to Utah State. They will contact you for additional information.

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