

EXHIBITOR & SPONSORSHIP OPPORTUNITIES – ST. GEORGE

On behalf of the individuals and families that we serve, you are invited to join us this fall at our biennial conference in St. George, Utah.



Event Profile

Sponsored by the Utah Coalition Against Pornography (UCAP), the conference will include breakout sessions on a variety of topics including talking about pornography issues with children, reviving struggling relationships, safeguarding the technology in your home, and healing from the effects of pornography.

Attendee & Visitor's Profile

The UCAP Conference draws local attendees and visitors from the greater St. George area. The conference is designed to help leaders and families feel more confident and effective helping others to live happier lives free from pornography by providing solutions and support.

- Anticipated Attendance: 1600 guests

Event Details

- Date: Saturday, September 14, 2019 – See detailed schedule on the next page
- Location: Dixie Center
1835 Convention Center Dr. St. George, UT 84790
www.dixiecenter.com

Exhibitor & Sponsorship Opportunities

Exhibitor
Resource
Booth

Program &
Website
Advertisement

Premium
Sponsorship
Opportunities

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Conference Schedule

7:00 AM	Exhibitor Move-In	Exhibitor Area
8:00 AM	Registration & Check-in Begins	North Lobby
9:00 – 10:00 AM	Welcome & Opening Keynote Speaker	Ballroom
10:00 – 10:25 AM	Visit Resource Booths	
10:25 – 11:10 AM	First Breakout Sessions	
11:20 – 12:05 PM	Second Breakout Sessions	
12:05 – 12:30 PM	Visit Resource Booths	
12:30 – 1:30 PM	Closing Keynote Speaker & Remarks	Ballroom
1:30 – 2:15 PM	Post Conference Q&A Session	Ballroom
1:30 – 2:30 PM	Visit Resource Booths	
2:30 PM	Resource Booths Close	

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Resource Booth Options: Limited Number Available!

Exhibitor Categories	Cost	Included complimentary registrations	Website Recognition Logo & Link	Social Media Shout Outs	Quarter page Ad in Program	Half page Ad in program	Full page Ad in program
Non-Profit or Government Entities There are a limited number of standard booths (#10-25) reserved for non-profit and government entities.	\$150	2	included		included	+\$50	+\$100
Standard Booth – Booths #10-25	\$300	2	included		included	+\$50	+\$100
Premium Booths – Booths #3, 6, 7 <i>Guaranteed increased traffic.</i> Located on the wall between the entrance doors to the ballroom where both keynote speakers will present.	\$500	3	included		included	+\$50	+\$100
Premium Plus – Booths #2, 4, 5, 8, 9 <i>Guaranteed visibility and traffic.</i> Located on the ballroom entrance wall, next to one of the room entrances.	\$650	3	included	1		included	+\$100
Diamond Booths – Booths #1A & 1B The location of these booths guarantees that <i>every attendee</i> will walk by your booth. They are also slightly larger than the standard 10' X 10' and can accommodate two additional smaller tables.	\$800	4	included	2		included	+\$100

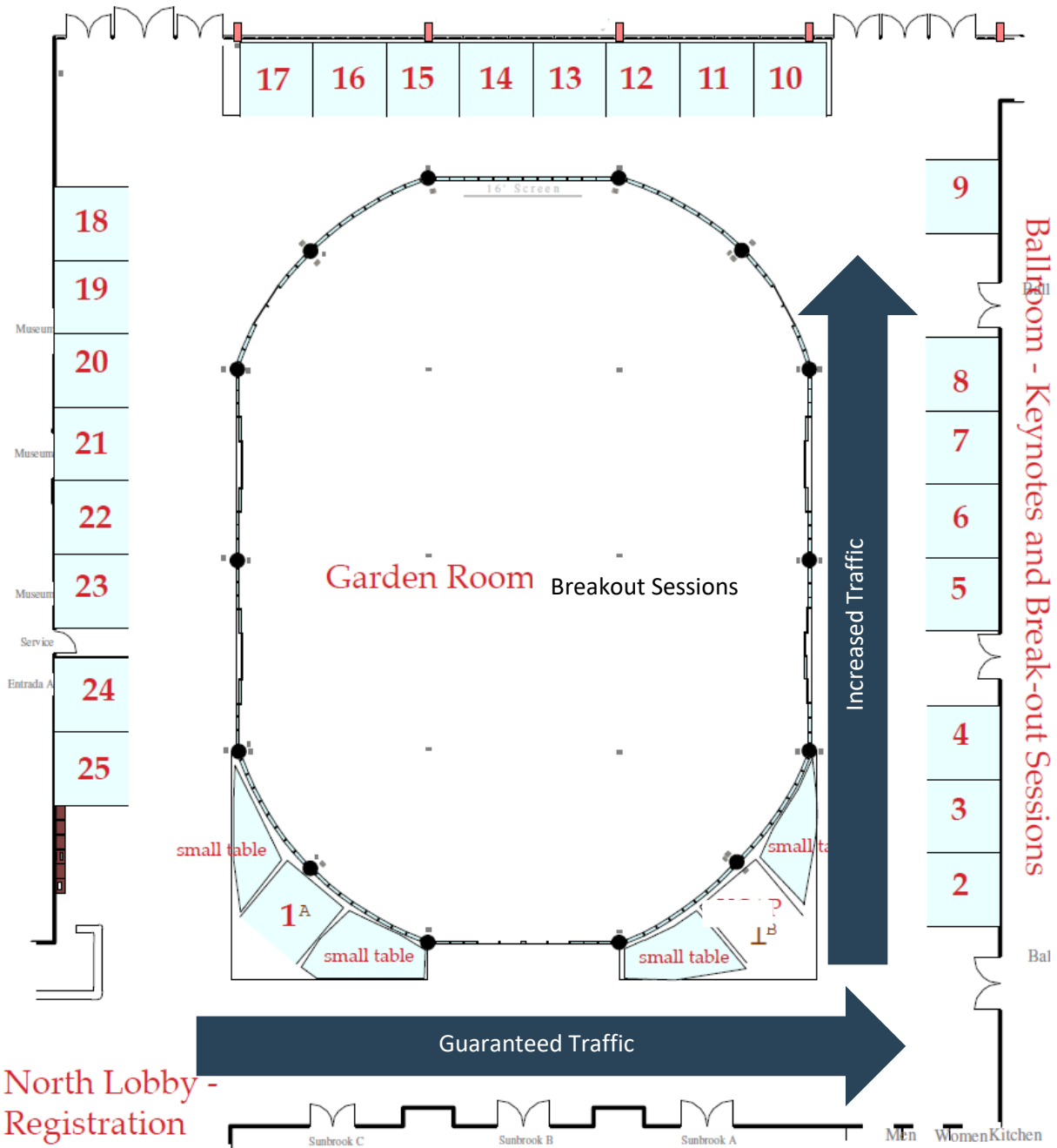
Additional costs: The cost to run power to your booth will be billed to you directly. WiFi is provided for all exhibitors.

All booths are 10' X 10' and include: 8' pipe and drape back drop, 3' side drape, 1 draped table, 2 chairs and waste basket.

Sign up now: <http://utahcoalition.org/exhibitwithus/>

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Resource Booth Map



- Standard Booths: #10-25
- Premium Plus Booths: #2, 4, 5, 8, 9
- Premium Booths: #3, 6, 7
- Diamond Booths: #1A & 1B

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Program & Website Advertisement

Program and website advertisement is included with every resource booth purchase. It is also available separately and is a great way to get visibility for your organization. Our printed program will be in front of all of the participants at the St. George Conference. They will look at the schedule and speaker information as well as take notes and review resources. Many past participants have shared that they review the notes and resources throughout the year. Put your message in front of all attendees!

Program Ads	Cost	Size	Website Logo & Link
Quarter page	\$50	3.5" X 4.75"	+\$50
Half page	\$100	7.5" X 5"	+\$50
Full page	\$150	7.5" X 10"	Included

Examples from previous years:



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Premium Sponsorship Opportunities

In addition to resource booths and program advertisement, UCAP is offering several new premium sponsorship opportunities! These options come with increased public announcements and awareness. Take your advertising a step further!

Back Page Program Advertisement - \$2,000

Upgrade your program ad to the back cover and be seen by all attendees. Your full page, full color ad will be featured on the back cover of our program, securing your visibility. Your \$2,000 sponsorship includes:

- Full page, full bleed, back cover advertisement
- Three social media shout-outs during the two months leading up to the conference
- One eNewsletter mention the month before the conference - September
- One podium mention during the opening session of the conference

Participant Note Paper - \$300/page

Attendees want a place to keep their notes and refer to them in the months to come. Provide that space for them by adding note pages to the program. Each page will include your banner ad size logo at the top of each side of the page with additional lines and space for the attendees to take notes. These pages will be valuable references for attendees that that will keep for the future reference. Your \$300 sponsorship includes:

- Banner ad size advertising (7.5" wide X 1" high) at the top of each side of the note page
- One page of note paper included in the printed program

Contact Amy Smith, amy@utahcoalition.org or 425-577-4855, for further details!

Exhibitor Resource Booth Agreement

Details

- Saturday, September 14, 2019 at the Dixie Center in St. George, UT
- Booth setup starts at 7 am, completed by 7:30 am.
- Conference registration begins at 8 am.
- Conference program is from 9 am to 1:30 pm.
- Please plan to have your booth display up until 3:00 pm.

Booth Information

- Each 10' x 10' booth will include: 8' black back drape, (2) 3' side drapes, 1 draped table (white top, black skirt), 2 chairs, and a waste basket.
- Power access is not included, but may be purchased for an additional fee.
- UCAP will provide WiFi to all exhibitors at no cost.
- Please do not share your space with another exhibitor without approval from UCAP.
- You will be contacted by the Dixie Center about renting extra booth items and power (DVD players, etc.) Contact them at onlinedecorating@dixiecenter.com.
- You will be able to choose your booth during the online application. There is no way to hold booth space. It is sold on a first come first serve basis.

Display Information

- Dixie Center rules require that exhibitors may not sell or give away food or beverages. The only exception is small, bite size treats. They may not be full size – for example, cookies would need to be cut into pieces.

Program Ad Information

- Send your included program ad to laura.palmer@utahcoalition by **August 1, 2019**.
- Format:
 - Quarter page: 3.5" wide x 4.75" high, full color, jpeg or pdf.
 - Half page: 7.5" wide X 5" high, full color, jpeg or pdf.
 - Full page: 7.5" wide X 10" high, full color, jpeg or pdf.

Conference Registration Information

- Each booth type come with a designated number of complimentary registrations. As the conference approaches we will contact you for names.

Tax Information

- All sales you make at the conference will be subject to Utah State Special Events Tax. We will provide the information you gave us to Utah State. They will contact you for additional information.

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