

## UCAP Speaker Policy Against Self-Promotion

**The purpose of our presentations is to provide education and inspiration to attendees. This is a professional conference that provides continuing education credit to some mental health professionals. As such, promoting a particular product or program by vocal mention, or on screen, is inappropriate. Please adhere to these guidelines:**

1. Any mention of a specific product or program may only be as included in a list of at least five similar programs or products.
2. Only the first and last slide of your presentation may include the following information:
  - a. Your contact information
    - i. Phone number
    - ii. Email address
    - iii. Website address
  - b. Your conference exhibitor booth
  - c. Your organization, including logo
3. Do not describe a discount or other deal available at your booth. The vendor area is the appropriate location to provide that information.
4. Future invitations to speak may be determined on your adherence to these guidelines.